





### **Paint Your Nails Blue. Save Lives.**

March is Colorectal Cancer Awareness Month

#### **Paint the World Blue**

This March, we're asking **YOU** to be a part of something powerful. It's simple, stylish, and it could save lives. We're encouraging everyone to paint their nails blue to **raise awareness for colorectal cancer** - a disease that affects millions of people worldwide, yet is often overlooked.

Colorectal cancer is the 2nd leading cause of cancer-related deaths in the US.



### Why Blue Nails?

**Blue** is the color associated with colorectal cancer awareness. By painting your nails blue, you show your support for those affected, honor those we've lost, and help raise awareness for early detection — the **key to saving lives.** 

#### How to get Involved?

**Get Your Nails Done**: Paint your nails blue throughout March. Post a photo on social media with **#BluenailsCRC** and tag us to be part of the movement.







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Show us your nails! #BluenailsCRC #theghf

Tag us @\_theghf

