



project **B.L.U.E.**
Be Brave, Learn, Unite, Educate

Bravery Starts the Story,
Unity Creates the Wave



Polished in B.L.U.E.

March is Colorectal Cancer Awareness Month

Polish Your Nails Blue. Save Lives.

This March, we're asking **YOU** to be a part of something powerful. It's simple, stylish, and it could save lives. We're encouraging everyone to paint their nails blue to **raise awareness for colorectal cancer** - a disease that affects millions of people worldwide, yet is often overlooked.

Colorectal cancer is the 2nd leading cause of cancer-related deaths in the US.



Why Blue Nails?

Blue is the color associated with colorectal cancer awareness. By painting your nails blue, you show your support for those affected, honor those we've lost, and help raise awareness for early detection — the **key to saving lives.**

How to get Involved?

Get Your Nails Done: Polish your nails blue throughout March. Post a photo on social media with **#BLUENailsCRC** and tag us to be part of the movement.

Show us your nails!
#BLUENailsCRC
#ProjectBLUE4CRC

