



light in blue

March is **National Colorectal Cancer Awareness Month**

Join us in honoring survivors, caregivers, and families impacted by colorectal cancer.

Be part of **PROJECT B.L.U.E.**'s *Light in Blue* Campaign by illuminating your home, office, neighborhood, business, or landmark in BLUE throughout the month of March. A simple light can spark powerful conversations and raise lifesaving awareness.

How can you get involved?

- Gift a blue light to someone you love to honor their fight.
- Recognize a caregiver or medical professional with indoor or outdoor blue light
- Invite your neighborhood to 'light it blue'
- Own a business? Change your display lights to blue for the month — #BusinessInBlue
- Know of a landmark that can shine blue? Register it with the Colon Cancer Coalition <https://coloncancercoalition.org/get-involved/advocate/blue-for-crc/>

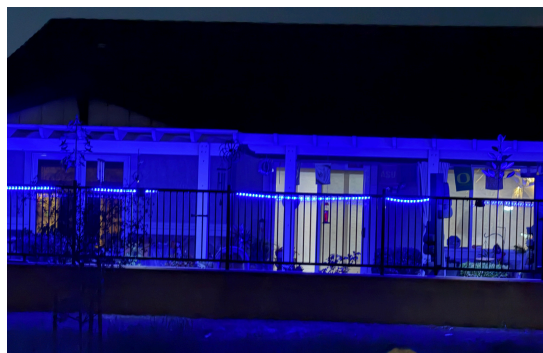
Snap a photo of your lights and post it on Instagram to join the national movement raising awareness for colorectal cancer.

Together, we shine a light. Together, we save lives.

#LightInBlue #BlueForCRC #ProjectBLUE4CRC
#CaregiversForCRC #NeighborsInBlue #CRCAwareness

Any blue light will do, but if you need ideas, here are some from Amazon

Outdoor Suggestion



Indoor Suggestion

